



TRACK EVERY STUDENT'S STORY

It started with a conversation I couldn't remember.



Dylan Hovanec

FOUNDER / OWNER

“I was met by super intentional volunteers growing up through student ministry. Once I got to college and started serving in ministries locally, I felt like something was missing.”

The gap was specific and small and it wrecked me every week: discipling students after service, trying to check in on the things we'd talked about seven days earlier — and not being able to hold it all. Names, questions, the thing a kid mentioned in passing that mattered more than anything else he said that night.

From that struggle, through prayer, **Ministry Roots was born.**

Built by a youth leader for youth leaders — not by a software company guessing at what Wednesday night feels like.

Plenty of tools count. None of them notice.

There are resources out there for youth ministry to track metrics. There is nothing built to track relational and spiritual growth — the part the whole thing is actually for.

WHAT MINISTRY SOFTWARE TRACKS

Heads in the room

Giving totals

Room bookings

Contact directories

Attendance rolls

WHAT ROOTS TRACKS

What he said last Wednesday

Who hasn't been talked to in a month

The question nobody answered yet

Prayer requests, still open

The night everything changed

Sixteen weeks in the life of one student.

A real student from a real ministry. His name and details are changed, and his leader gave permission to share the shape of it.

Names and identifying details changed.

WEEK 1 · SEPTEMBER Conversation · surface

“First Wednesday. Came with a friend. Barely said a word to me — told me his name twice because I forgot it.”

Connection 9 · Seed

WEEK 3 Conversation · personal · prayer request

“Mentioned his parents are separating. Didn't want to talk about it in the circle. Grabbing food Thursday.”

Connection 26 · Sprout

● WEEK 7 · ROOTS FLAGGED HIM

“Two Wednesdays missed. The app surfaced him before I noticed. I texted — just ‘hey, you good?’ He came back the next week.”

Nobody has to be the person who remembers everything. The list remembers, and it tells you.

Connection 44 · Rooted

WEEK 11 · NOVEMBER Conversation · spiritual

“Asked me what baptism actually means. Not rhetorically. He'd been thinking about it since October.”

Connection 66 · Growing

WEEK 15 · DECEMBER · MILESTONE

“Baptized. Logged as a decision. Every leader on our team saw it the same night — including the volunteer who drove him the first Wednesday.”

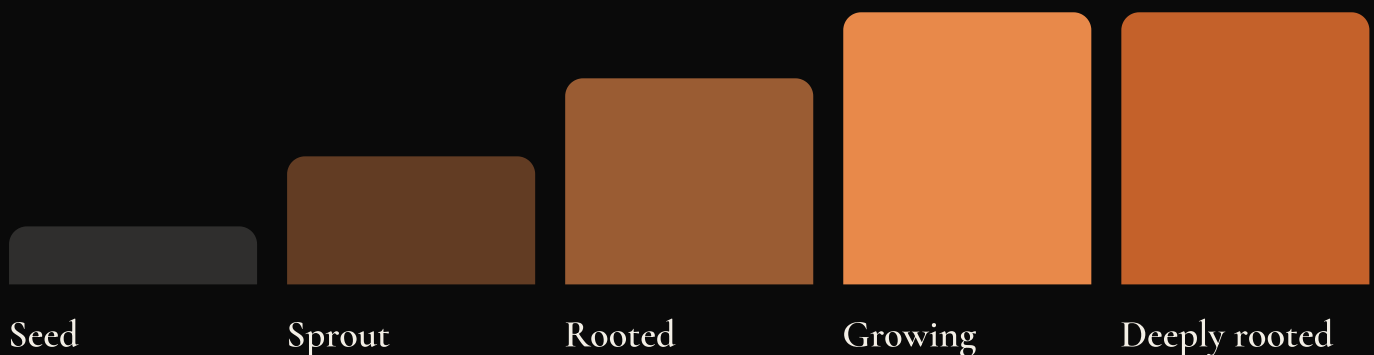
Connection 88 · Deeply rooted

A student who feels known stays.

Roots keeps the details you'd otherwise lose between Wednesdays. That's the entire product.

You can finally see a relationship growing.

Every relationship has a **Connection** score that grows as you invest in it. Conversations, check-ins, and milestones move each student through growth stages — from Seed to Deeply Rooted — so you can see where you're planted deep and where you've gone quiet.



It only grows

Your investment is never erased. The bar reflects everything you've poured in — it never shrinks on you.

Warmth, not guilt

A separate signal gently shows which relationships are cooling — a nudge to reach out, never a scolding.

A leader's view

Owners can see the whole team's engagement with each student — so you catch the ones nobody is reaching.

Students

Unlimited student profiles

Photos, grade, school & campus

Parent / guardian contacts

Subgroups & custom tags

Spreadsheet import

Relationships

Conversation log with depth levels

Prayer requests & urgent flags

Decisions & spiritual milestones

Reminders that repeat

Push notifications

Your team

Shared workspaces

Community chat & announcements

Events with check-in & itineraries

Photo albums, polls & prayer board

Pastor overview dashboard

Student information is visible only to the leaders in your workspace, and conversation notes belong to the leader who wrote them. Roots is used by adult leaders and volunteers — students do not hold accounts.

Leaders already using it, in their words.

“This app is vital — not just helping us track students, but really helping us invest in the lives of students.”

Billy Hartwig

Student Ministry Lead · Greenford Christian Church, Northeast Ohio

► [Watch Billy's story](#)

“We can talk about loving students — but we can actually put it into action through this app.”

Sam Rodriguez

Youth Pastor · San Diego, California

► [Watch Sam's story](#)

OUR MISSION

Ministry Roots develops
innovative and distinctive
software applications designed to
nurture and advance students,
volunteers, and youth pastors.

Start free. Grow when you're ready.

Every plan includes unlimited conversations, reminders, and the Garden.

Seed

Free

1 workspace · up to 15 students · conversations, check-ins, reminders

Grove

MOST TEAMS

\$19/mo

Unlimited students · 20 team members · chat, events, albums & prayer board

\$15/mo annually

Forest

\$49/mo

Everything in Grove · multiple workspaces · unlimited team · multi-site

\$39/mo annually

Every student, known by name.

Set up your workspace in a few minutes and invite your team. Free forever on Seed.



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Track Every Student's Story.

THE TEAM BEHIND IT



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